

Stand Alone

How can a presentation that arrives by email have the same impact as one delivered in person?



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It is common for your audiences to consist of the people in the room plus all the people who couldn't attend and will receive just the slides after the fact. Sometimes, those viewing the slides afterward are the key decision makers and it is crucial that your presentation make sense to them. This can be tricky, especially if you adopt many of the principles discussed at this conference about not being overly wordy on your slides and allowing your spoken message to set the true emotional pitch of your message. This session will show you how to:

- Include detailed notes that explain the slides without a lot of extra work
- Create a presentation that offers a multimedia experience without you having to learn new tools
- Design presentations that a recipient can confidently navigate like a web site
- Create a movie of your presentation from an audio recording and slide images that you can share via Brainshark, YouTube, or other sharing sites

This presentation is for those who want to increase the impact of their presentation outside the meeting room.