

TUESDAY ♦ 8:30am

KEYNOTE ADDRESS

Live from Osaka, Japan

Zen and the art of presenting from a distance



GARR REYNOLDS

We all love technology, of course, but sometimes it gets in the way. How, then, can we connect and engage audiences in a visceral and human way while also using technology to amplify our messages? Many practical lessons can be acquired by examining traditional Japanese design principles and ideas surrounding restraint, simplicity, and naturalness. Fittingly, Garr will be delivering his presentation live from his home in Ichi-bu, a small village located in the historic Nara region of Japan. Topics to include:

- What are the roles of restraint and simplicity when presenting online?
- How to present with a spirit of “shizen” (naturalness) in both in-person and remote presentations
- Learn what the Japanese forest has to teach us about the art of presenting and about life

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