

MONDAY ♦ 9:45am
SPECIAL DELIVERY

Stand and Deliver

Why is public speaking so scary?



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Some people are just born with it—that natural sense and ability to communicate to others in a group setting. Others see it as one of the Big Three, along with death and taxes. This session will explode the myth that effective public speaking is a skill with which you must be born. In fact, there are a variety of specific tactics, tricks, and strategies that you can employ when you need to present in public but would rather crawl into a hole and die. Topics to include:

- Worst advice you can get: Don't be nervous.
- Big gestures are your best friend.
- Don't memorize...just know your transitions.
- Do webinars change the rules?

This session is for those who have to speak in public or on webinars or who have to coach others.