

MONDAY ♦ 8:30am

OPENING KEYNOTE ADDRESS

The Art of Visual Communication

Connecting with your audience in surprising ways



NIGEL HOLMES

Sometimes the best way to get your point across is to put up a blank slide and “perform” the information, or the data, or the process, in front of your audience. This contrast between live human activity and a set of projected slides can provide memorable moments of humor and learning. And if it doesn’t go quite as planned, don’t worry, your audience will know you are just like them—a human being! Our keynote address looks at several examples of opportunities to communicate visually:

- An attempt at the world long jump record
- An explanation of the difference between a million, a billion and a trillion, with audience participation
- A demonstration of the amount of toothpaste used in the US
- How were the Chauvet Caves painted 30,000 years ago?
- Musical interludes

This opening session is for all patrons.

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