

TUESDAY ♦ 11:15am

GOING PLACES

Video Snacks

For a quick tutorial, PowerPoint can be your best friend



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Video Snacking refers to the online behavior of watching video clips of a very short duration. This phenomenon is on the rise with a marked increase of use by members of the “lunch crowd” who want to watch short, to-the-point videos that can be consumed with their sandwich. The up-and-coming members of the workforce are less interested in protracted learning sessions, preferring short how-to clips that can be viewed on the run. This session shows you how to use PowerPoint’s interactivity features to create realistic demos with more depth and content than a traditional screen recording. Topics to include:

- Fake a demo and make it look real
- Annotate and highlight key points
- Create drop-down effects
- Design PowerPoint for different mobility devices

This session is for anyone who wants to learn how to create realistic tutorials in PowerPoint and/or design PowerPoint for viewing on mobile devices.

