

**SUNDAY ♦ 3:00pm**  
**OPTIONAL CRASH COURSE**

# Tweeting, Friending, and Linking

Everything you have always wanted  
to know about social networking, but  
had no idea whom to ask



Sunday

3:00pm



## RICHARD HARRINGTON

Social networking is becoming increasingly important to the modern professional, but getting started can be intimidating, especially if you feel as if you are late to the party. This informative session will review all the most popular options for social networking and uncover the key features as well as hidden benefits of social media. Learn the language and the tools in this accelerated crash course. Topics to be covered:

- What the heck is the fuss about tweeting? Just how much can you get done in 140 characters?
- How can friends interact on Facebook without wasting time?
- How can LinkedIn help you connect your professional network?
- What's the next big thing in social networking?
- How can I interact on the go from a mobile phone?

*This session is for all business professionals looking to build their professional and social networks.*

