

WEDNESDAY ♦ 8:30am
KEYNOTE ADDRESS

Recession-Proof Your Career

Thinking like a consultant
can make you more valuable
to your organization



DAVE PARADI

The past year has brought more turmoil to organizations than any time in most of our careers. Why do organizations keep some employees while others are let go? Because those employees are more valuable to the organization. How do you increase your value to an organization? By providing bottom-line-oriented insight and advice—just like a management consultant does. In this session, you'll see the presentation world from a consultant's perspective and gain tools that you can use to change the way the organization thinks about the value you provide. Topics to include:

- Why being invisible hurts you
- If they don't know what you do, they don't value it
- What questions do you need to start asking?
- Why an outside perspective is valued

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