

WEDNESDAY ♦ 9:45am

DESIGN & DELIVER

Real-World Makeovers

For the busy professional for which everything is due yesterday



RICK ALTMAN

We know that one of the results of your attending this conference is that you will leave here with your head spinning out of control and incredible ideas dancing before your eyes. And we know that some of our design makeovers will leave your jaw on the floor. We like doing that to you...but we know that it is not entirely fair, showing you designs that you might not have the skills or the time to recreate. This session balances the inspiration you will feel with our other makeovers with the reality of your situation. The makeovers here, taken from patron submissions, carry with them the hope that you will look at them and say, "Hey, I can do that." Topics that we expect to address include:

- Text that is too small, text that is too big
- The true meaning of emphasis
- Sequencing dense data for better understanding

This session is for those who want clear, digestible advice on designing better presentations and creating more attractive slides.



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