

MONDAY ♦ 9:45am

GOING PLACES

# PowerPoint to Podcast

Taking advantage of the marriage of video and slide content



**RICHARD HARRINGTON**

Podcasting is another name for audio and video blogging. With an easy subscription engine and compatible files, you are essentially creating an Internet channel that supports audio, video, and print content. It can be automatically downloaded to your subscribers' computer or media player. All of this can occur without the need for e-mail blasts, people logging into websites, or expensive bills. Topics will include:

- What a podcast is and how to explain it to others
- How to record your presentations and share them with others
- Adding an on-camera presence to increase a podcast's effectiveness
- Compressing files into a compatible format that will work on computers, laptops, media players, and phones
- Creating an RSS feed and delivering your content

*This session is for those looking to share their presentations with others via the Internet. This can include education, business, or personal interest. You'll learn the essentials of podcasting in this informative session.*

