

**TUESDAY ♦ 11:15am**  
**DESIGN AND DELIVER**

# Five Faves from Julie

Essential tips for great designs



**JULIE TERBERG**

Designing a presentation can be a daunting task. Color schemes, slide masters, placeholder formatting, graphic styles...the variations are limitless. Making better decisions early in the development process can greatly improve the outcome for an effective, professional-looking presentation. In this session, we'll focus on five strategies or techniques for improving your presentation designs. Topics include:

- Planning the foundation for consistency
- Developing a graphic styles palette
- Building variety with custom slide layouts
- Choosing and using images for maximum effect
- Thinking outside the slide: inspiration for unique design concepts

*This session is for those who want to advance their presentation design skills.*



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