

MONDAY ♦ 11:15am

DESIGN & DELIVER

Graphic Secrets For Presenters

Turn the images you have into the
images you need



Monday

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LESA KING

An image is worth a thousand words, the saying goes. If that's true, why are you still using so much text in your slides? In this session you'll learn how to communicate through imagery in order to create visually- and emotionally-compelling presentations. You'll learn how to resize images from your digital camera and from stock houses appropriately without losing quality. Clean the truth about resolution, what it means and when it matters. Topics to include:

- How to knock out backgrounds
- Fade one image into another
- Export transparent images
- Change file formats
- Create a partial color effect

This session is for anyone who wants to become more comfortable integrating photos into their presentations.

