

WEDNESDAY ♦ 11:15am
GOING PLACES

Going Mobile

Creating slides and video for the on-the-go revolution



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How many executives and decision-makers have smartphones and access information on the go? Almost all of them. And if you want your presentations to be available to this influential group, you need to know the techniques to make your content available to the current crop of devices. There is no one easy solution, so in this session you'll get ideas to bridge across the different platforms that exist today. Topics to include:

- Different formats for distributing presentations
- The limitations of mobile delivery
- The opportunities and limitations of video distribution
- See what different options look like on popular devices

This session is for anyone who needs to push content to a mobile device.

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