

MONDAY ♦ 3:30pm
TOOLS & TECHNIQUES

Entrepreneur's Workshop

Taking Control of
Your Career Future



Monday

3:30pm

JIM ENDICOTT

It would be an understatement to say our world has changed dramatically the past 18 months. Between career employees losing their jobs, an increase in outsourced services, and the stakes for important presentations being off the charts, the role of the presentation professional has never been more important.

Today, presentation professionals are specializing in helping their customers fully leverage this visual communication design medium. There is great opportunity if you can anticipate the demands of a stressed marketplace and this roundtable discussion will give you an opportunity to hear about and be heard on a variety of topics:

- The essentials for thriving in a struggling economy.
- Learning from others who have ventured out in this new business environment.

This interactive workshop is for those who have either ventured out on their own and are trying to understand how to build deeper relationships with their customers or for those contemplating hanging out their own shingle.

