

**WEDNESDAY ♦ 11:15am**  
**DESIGN & DELIVER**

# The Digital Darkroom

Simple techniques to make that photograph better



**RIKK FLOHR**

Your own photo, or perhaps a client-provided image, rests in a folder waiting insertion into a presentation deck. But the photo is not up to your high standards. There is no time to reshoot and the client doesn't have a better copy to send you. The goal of this session is to show you quick and simple ways to improve a photo by emphasizing its strengths, camouflaging its weaknesses, and making simple adjustments to produce a better quality image for your project. Topics will include:

- Straightening and cropping
- Exposure, contrast and color enhancements
- Targeting adjustments
- Fixing flaws
- Image output

*This session is for those seeking to improve the quality of their digital images. While we will likely be using Tuesday's Field Trip images, attendance in the field trip is neither required nor expected.*



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