

TUESDAY ♦ 3:30pm
DESIGN & DELIVER

Copyright Law

For those who want to copy right



ALVIN TRUSTY

What if you purchase a piece of copyright-protected music? Can you use it in a presentation? Is there anything special you have to do? These are the types of questions we will answer in this session. We will talk about copyright-protected photographs, movies, and other media typically incorporated into presentations.

We will also examine the gray area called fair use. For those trying to save money, Creative Commons resources could be the answer. Learn your rights if you own the copyright or if you are using someone else's work. Topics to include:

- Copyright basics: text, audio, photography, video
- Understand your rights as a copyright owner
- Creative Commons licensing and other forms of "copyleft"
- Fair use: understanding the four factors

This session is for those who want to understand the limits of copyright law as it pertains to presentations.

